

The Oklahoma Business Ethics Consortium



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AGENDA • MAY 26TH, 2016 • TULSA CHAPTER

I. Welcome

Travis Jones
Career Development Partners;
OK Ethics Board, VP of Fun
and Spirituality

II. Upcoming Events

Travis Jones and Shannon Warren
Founder/CEO, OK Ethics

Advance reservations are required for all events. Visit okethics.org for more information!

- **Melissa McLawhorn Houston**
Oklahoma Commissioner of Labor
August 25, 2016
- **Building an Ethical Culture in Your Company**
September 22, 2016
Arthur J. Gallagher & Co.,
Tom Tropp, Corporate Vice President,
Ethics and Sustainability

III. OK Ethics Inaugural

High School Ethics Bowl

Colin Schoonover
ONE Gas, OK Ethics Foundation
Board, Co-President

IV. Guiding Principle

Susie Wellendorf
Wellendorf Communications,
OK Ethics PR Committee

V. Speaker Introduction

Michael Oonk
American Bank and Trust, Co.,
OK Ethics Programs Committee

VI. Keynote

Mike Wooten
Google, Operations Manager

“Ethics in a 21st Century World”

UPCOMING EVENTS

OKLAHOMA LABOR COMMISSIONER



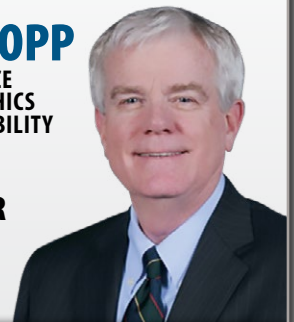
MELISSA MCLAWHORN HOUSTON

Aug. 25th DOUBLETREE BY HILTON
DOWNTOWN TULSA

BUILDING AN ETHICAL CULTURE IN YOUR COMPANY

TOM TROPP
CORPORATE VICE
PRESIDENT, ETHICS
AND SUSTAINABILITY

ARTHUR J. GALLAGHER & CO.



Sept. 22nd DOUBLETREE BY HILTON
DOWNTOWN TULSA

REMINDER: PLEASE PICK UP CPE CERTIFICATES AT THE CONCLUSION OF THE PROGRAM.

Did you know that 501c3, non-profit organizations can join for free at the Frontier level?

Vision: To be recognized as a statewide and national forum for promoting business ethics.

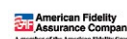
PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Thank you Dr. Steve Rockwell from the University of Tulsa for printing this month's agendas. We need help from individuals willing to print future agendas. Please contact Lynn Flinn at lynn@rowland-group.com.

VOLUNTEERS-AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

| | | |
|-------------------------|----------------------|--------------------|
| Karie Mullins | <i>Navico</i> | <i>Team Leader</i> |
| Glenda Cantrell | <i>ONE Gas, Inc.</i> | <i>Ambassador</i> |
| Laurie Rosenbaum | <i>ONE Gas, Inc.</i> | <i>Ambassador</i> |
| Colin Schoonover | <i>ONE Gas, Inc.</i> | <i>Ambassador</i> |
| Amber Waid | <i>ONEOK, Inc.</i> | <i>Ambassador</i> |

VOLUNTEERS-REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

| | | |
|-----------------------|------------------------------------------|-------------------------------------------------|
| Alicia Goodloe | <i>The Bama Companies, Inc.</i> | <i>Volunteer Coordinator & Registration</i> |
| David Christie | <i>The Bama Companies, Inc.</i> | <i>Registration</i> |
| Vanessa Statum | <i>Career Development Partners, Inc.</i> | <i>Registration</i> |

SPECIAL INITIATIVES:

| | | |
|-------------------------|------------------------------------|-----------------------------------------------|
| Susie Wellendorf | <i>Wellendorf Communications</i> | <i>PR</i> |
| Michael Oonk | <i>American Bank and Trust</i> | <i>Facilities & Logistics</i> |
| Lynn Flinn | <i>The Rowland Group</i> | <i>Tulsa Chapter Founder & Programs</i> |
| James Kelley | <i>The Rowland Group</i> | <i>Membership</i> |
| Travis Jones | <i>Career Development Partners</i> | <i>Programs & Consortium Board member</i> |
| Nick Minden | <i>Darby Equipment</i> | <i>Programs</i> |
| Tom Vincent | <i>Gable Gotwals</i> | <i>Programs</i> |
| Susan Pate | <i>Stinnett & Associates</i> | <i>Accountant</i> |

OTHER INITIATIVES:


| | | |
|--------------------------|------------------------------|-------------------------------------|
| Jodi Shumway* | <i>Accounting Principals</i> | <i>OK Ethics Member</i> |
| Anna Rosenthal* | | <i>Care Coordinators</i> |
| Factor 110* | | <i>Name Tags and Guest Services</i> |
| The Creative Guy* | | <i>Agenda Design</i> |

*Paid Service Provider

HELP WANTED:

Volunteers to print the monthly agenda. Please contact either Lynn Flinn at lynn@rowland-group.com or Shannon Warren at warrenokla@cox.net.

Ambassadors to welcome and assist guests at monthly events. Please contact either Karie Mullins at legalmullins@cox.net or Alicia Goodloe at AGoodloe@bama.com.

 Got an idea for a program? We could use help if you actually know the presenter and they have something interesting to say about ethics, integrity or character in business. Let us hear from you! Contact Shannon Warren at warrenokla@cox.net.

MANY THANKS TO OUR HORIZON MEMBERS:



NORMAN NORTH HIGH SCHOOL WINS OK ETHICS FOUNDATION'S INAUGURAL HIGH SCHOOL ETHICS BOWL



Congratulations to the Norman North High School Ethics Bowl Team led by advisor James Coursey.

Hosted by The University of Oklahoma

Six teams from four schools participated in this event. That is even more teams than the first National High School Ethics Bowl that was held about three years ago. This initiative is off to a great start!

Participating were: Dove Science Academy (2 teams), John Marshall High School (2 teams), Norman North High School and the Oklahoma School of Science and Mathematics. Norman North High School placed 1st in the competition with the Oklahoma School of Science and Mathematics in 2nd.

A few comments from the judges which included a cross section of academic, business and community leaders:

"It was very clear that the students/teams were well-prepared and had put thoughtful reflection into the issues involved. I saw their appreciation for things like integrity, the value of life and honesty."

"The ethics bowl helps students develop critical thinking and learn to be confident in expressing their views in a logical and meaningful way."

"It is refreshing and delightful to see the young people engaging in thoughtful, logical and meaningful discussions about issues of our society."

We had an overwhelming response from the students, here are a few:

"I think this contributed greatly to my knowledge of ethics and morality. I learned a lot and exercised public speaking skills which was very beneficial."

"We learned to work together."

"It will train more 'thinkers' in society that will make more ethical decisions for society."

"It will lead to responsible adults."

"If everybody in every school could do this, I feel like the world would change."

And, from some of the teachers:

"The students are already excited about next year and can't wait to compete again!"

"This event is the single-most powerful tool for teaching ethics that I have encountered in 15 years as an educator."

"This program will help future Oklahomans refine critical thinking and value productive discourse as a means to problem solving."



Masonic Fraternity
of Oklahoma

Special thanks to the Masonic Fraternity of Oklahoma for their special donation that made this event possible.

ETHICS IN A 21ST CENTURY WORLD

MIKE WOOTEN
OPERATIONS MANAGER
GOOGLE, INC.



ABOUT OUR PRESENTER:

Mike Wooten, Google's Operations Manager over the Pryor, OK data center, will discuss Ethics in a 21st Century World. Mr. Wooten will provide information related to the changing culture and how this impacts doing business with ethics in mind. Diversity, corporate responsibility and how society stays connected today all play a part. Changes in social media, technological devices, and big data all impact workplaces today and challenge ethical norms. Mr. Wooten will discuss previous corporate scandals and provide insight into how Google applies the corporate slogan, "Don't Be Evil" in their workplace.

Mike Wooten holds an MBA from Western Governors University and a B.S. in computer science from Southern Polytechnic State University in Atlanta. He has a wide variety of experience as a software engineer and an IT consultant. Mike has worked for Google for almost 10 years, working in engineering, project management and operations management roles. He is currently Vice President of Operations for the Pryor, OK data center. In 2007, Google announced plans to construct a data center complex in Pryor, OK. Then in the spring of 2012, they announced the addition of a second data center building. Over time, they've invested over \$700 million and have established a long-term commitment to the region and state. Now a fully operational site, Google created over 100 jobs on site, and they work hard to support the

communities in which our employees live and work. Since 2010, Google awarded more than \$786,000 in grants to Oklahoma schools and nonprofits, with particular focus on supporting educational initiatives in science, technology, engineering, and mathematics (STEM).

Google is an American multinational technology company specializing in Internet-related services and products. These include online advertising technologies, search, cloud computing, and software. Google was founded by Larry Page and Sergey Brin while they were Ph.D. students at Stanford University. Together, they own about 14 percent of its shares and control 56 percent of the stockholder voting power through supervoting stock. They incorporated Google as a privately held company on September 4, 1998, and an initial public offering followed on August 19, 2004. Its mission statement from the outset was "to organize the world's information and make it universally accessible and useful." In 2004, Google moved to its new headquarters in Mountain View, California, nicknamed the Googleplex. In August 2015, Google announced plans to reorganize its interests as a holding company called Alphabet Inc. Rapid growth since incorporation has triggered a chain of products, acquisitions and partnerships beyond Google's core search engine (Google Search).

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE'S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethics@yahoo.com or call (405) 889-0498 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Visit okethics.org for resources, videos, articles and to see who's who.



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ETHICS IN A 21ST CENTURY WORLD

Google™ Ethics in a 21st Century World

Mike Wooten, Operations Manager

Google Confidential and Proprietary

Ethical Impact in Today's World Google

- Changing Culture and Economy
- Diversity
- Corporate Social Responsibility
- Tips for Success

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Doubling Knowledge Google



Source: <http://qpmf.com/the-book/welcome-to-hyper-innovation/>

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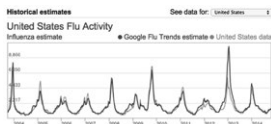
Stats Google

- Per minute:
 - 47k Android apps downloaded
 - 1300 new phone activations
 - 200+M e-mails
 - 4M+ Google search queries
 - 2.5M+ Facebook shares

...and growing, exponentially.

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Big Data—Ethical Issues Google



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Workforce Google

- Empowered Workers
 - Glassdoor
- Culture Demands
 - Diversity
 - Equality
 - Safety
 - Flexibility
 - Technology

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ETHICS IN A 21ST CENTURY WORLD

Google Corporate Social Responsibility

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Corporate Scandals

Google

- Enron, etc.
- Sarbanes Oxley
- De-regulation (Longman, 2015)
- Dodd Frank

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Don't Be Evil

Google

- Do the Right Thing
- Treat Everyone With Respect
- Go Above Minimum Requirements
- Protect Environment

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CSR in Google Datacenters

Google

- Community Engagement
 - Grants
 - Education
 - STEM
 - Philanthropy
 - Leverage Technology
 - Workforce Development

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Navigating Change

Google

- Create Excellent Working Environments
- Focus on Diversity
- Provide Value to Customers
- Focus on Corporate Social Responsibility
- Use Social Media

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Works Cited

Google

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- Longman, P. (2015). Why the Economic Fates of America's Cities Diverged. The Atlantic. Retrieved from: <http://www.theatlantic.com/business/archive/2015/11/cities-economic-fates-diverge/417372/>.
- Abreu, K. (January 1, 2015). The Myriad Benefits of Diversity in the Workplace. Entrepreneur. <http://www.entrepreneur.com/article/240550>.

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GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see Who's Who.



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Facebook.**

